

UNIFIN FINANCIERA ANNOUNCES OFFERING OF USD \$400 MILLION OF BONDS (SENIOR NOTES)

Mexico City, January 25th, 2021 – UNIFIN Financiera, S.A.B. de C.V. (BMV: UNIFINA) (“Unifin” or the “Company”) announces that today it carried out the pricing of an offering of debt securities in the form of Senior Notes which will be made in the United States of America and other foreign markets. This was carried out in accordance with Rule 144A and Regulation S of the US Securities Act of 1933 (the “Notes”) and the applicable regulations in the countries in which this offer is made (the “Foreign Offering”), for the amount of USD \$400,000,000.00 (four hundred million dollars 00/100 legal currency in the United States of America), with an annual interest rate of 9.875%. The Foreign Offering was oversubscribed by 3.4 times, reflecting the financial strength of the Company and its attractive growth outlook.

The date of issuance, placement and settlement of the Notes will be January 28th, 2021. The Notes have a maturity date of January 28th, 2029.

The Company will use the resources from the Foreign Offering for the payment of liabilities and the remainder for general corporate purposes.

With this issuance, UNIFIN strengthens its financial position and its balance sheet, and further enhances its commitment to funding the Mexican SME market.

Contact Details

David Pernas
Director, IR and Corporate Finance

Lucia Badiola
Investor Relations

Tel. +52 (55) 4162.8270
unifin_ri@unifin.com.mx

Website: www.unifin.com.mx